

# Technology Strategy Question Matrix



CYBRID

Security	Compliance
<ul style="list-style-type: none"> <li>+ Are we prone to attack?</li> <li>+ Are we open to breaches?</li> <li>+ What level of security is satisfactory for a company like us?</li> <li>+ How well do we document ongoing security standards?</li> </ul>	<ul style="list-style-type: none"> <li>+ What industry and regulated standards do we need to uphold?</li> <li>+ How do we measure and report ongoing accountability?</li> </ul>
Scalability	Efficiency
<ul style="list-style-type: none"> <li>+ What are our growth plans in the next 6, 12, 24 and 36 months?</li> <li>+ Will our existing technology and IT setup scale with us?</li> <li>+ Does it need to be fixed, replaced or amended?</li> </ul>	<ul style="list-style-type: none"> <li>+ Are there ways technology can reduce employee time and increase efficiency?</li> <li>+ Are there opportunities to use technology to improve profitability?</li> </ul>
Downtime	Recovery
<ul style="list-style-type: none"> <li>+ What is the cost to our business if our systems go down?</li> <li>+ What can we do to mitigate the risk of downtime so that it doesn't happen?</li> </ul>	<ul style="list-style-type: none"> <li>+ What happens in the case of a catastrophic failure in our technology?</li> <li>+ How quickly can we get up and running?</li> <li>+ How do we protect data so that our business doesn't collapse in the event of loss?</li> <li>+ What new technology options are available to me to unlock opportunities?</li> </ul>
Opportunity	Insight
<ul style="list-style-type: none"> <li>+ How can we manage people better?</li> <li>+ How can we manage revenue growth better?</li> <li>+ How can we report on operational efficiency more effectively?</li> </ul>	<ul style="list-style-type: none"> <li>+ What happens in the case of a catastrophic failure in our technology?</li> <li>+ How quickly can we get up and running?</li> <li>+ How do we protect data so that our business doesn't collapse in the event of loss?</li> <li>+ What new technology options are available to me to unlock opportunities?</li> </ul>